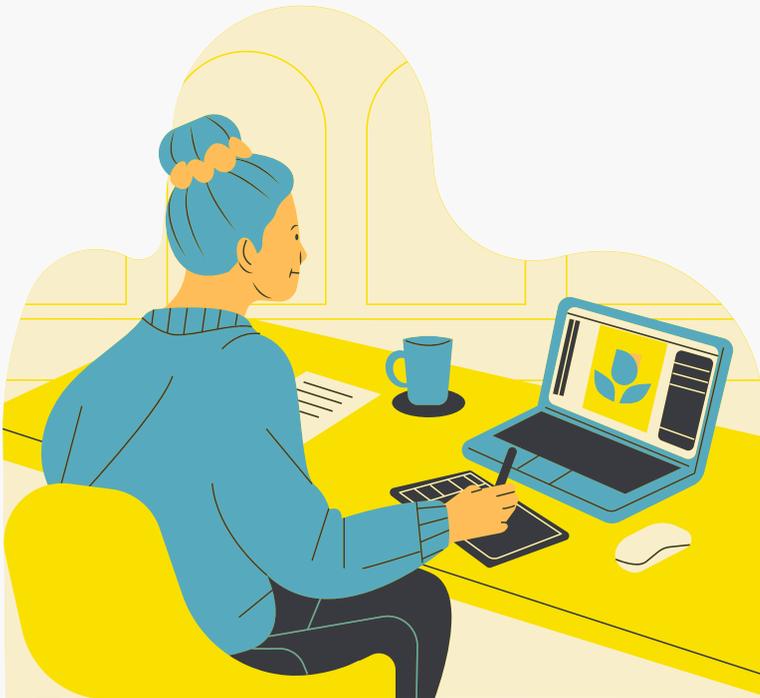


We're HIRING



INSTRUCTIONAL DESIGNER/ GRAPHIC ARTIST



JOB DESCRIPTION / MISSION

Create visually appealing e-learning courses and graphics that earn top ratings from clients.

REQUIRED OUTCOMES

- Generate \$90 in company revenue per production hour
- Maintain a 30+ hour a week schedule
- Retain a Job Success Score of 4.8+
- Produce projects within established deadlines and budgets

APPLY NOW

theurldr.com/hiring

CRITICAL COMPETENCIES

Candidates will need to demonstrate the following strengths to be successful in this position:

- Honesty/Integrity - Earns trust, maintains confidences, does what's right, speaks plainly, and truthfully.
- Organization/Planning - Plans, organizes, schedules, and budgets in an efficient, productive manner, focusing on key priorities.
- Intelligence - Learns quickly, demonstrates ability to understand and absorb new information proficiently.
- Attention to Detail - Doesn't let important details slip through the cracks or derail a project.
- Flexibility/Adaptability - Adjusts quickly to changing priorities and conditions, copes well with complexity and change, able to handle multiple tasks at the same time.
- Creativity/Innovation - Generates new and innovative ideas and designs in client work, has creative writing and graphic abilities.
- Teamwork - Reaches out to peers and cooperates with supervisors to establish an overall collaborative working relationship.
- High Standards - Expects personal performance and team performance to be nothing short of the best.

CULTURAL COMPETENCIES

Here's how our team members describe our organization. Are you a good fit?

- Energetic
- Fast-paced and mildly chaotic
- Flexible
- Dynamic
- Supportive and friendly
- Enthusiastic
- Casual
- Entertaining
- Ambitious



WHAT WE'RE LOOKING FOR IN THIS ROLE

We're a growing, fully remote e-learning agency that is looking for a smart, creative, ambitious, energetic, tech-savvy, organized instructional designer with an eye for graphics, who isn't afraid of a challenge. Our perfect candidate is a project manager, leader, organizer, and proactive self-starter all in one. They need to be able to take our clients' boring, bland content and transform it into beautiful courses that entertain, engage, and teach defined learning objectives.

We need someone who not only has experience taking a course from concept to finished product, but who can also work with subject matter experts (SMEs) and other team members to design content that optimizes online learning. We are really looking for someone that is not only a fantastic instructional designer, but is also a creative graphic designer. In our company, the two go hand-in-hand. If you don't have an eye for design, and can't prove your creativity with a portfolio of past work, this isn't the right fit for you.

This position requires experience in developing and maintaining efficient and effective processes that support strategic organizational objectives. You should have experience with managing multiple projects and following budgets. Your ability to meet deadlines is also critical.

TASKS INCLUDE (NOT LIMITED TO)

- Defining and documenting learning objectives
- Conducting research and collaborating with SMEs
- Creating course outlines
- Storyboarding
- Designing courses in Articulate Storyline and Rise
- Creating graphics and images for course content
- Writing course copy
- Creating support materials including PDFs, workbooks, student guides, graphics, etc.

BENEFITS

- Flexible schedule, set your own hours
- Profit sharing program after six months
- Work remotely, forever
- Personal development opportunities
- Fast-paced environment in high growth sector
- Supportive environment & team members
- Freedom
- Fun culture
- Meaningful work that's improving learning

MUST HAVES

- 7+ years of experience in instructional design
- 7+ years of experience in graphic design
- 5+ years of experience in Storyline and Rise
- 5+ years of curriculum design/writing experience
- Training and teaching skills/experience
- Up-to-date technology and high-speed internet
- Experience with Google Sheets
- Great communication skills via phone, email, chat
- Strong project management & organization skills
- Minimum of three current references

BONUS QUALIFICATIONS

- Experience with LMS systems
- Experience with Photoshop
- Experience with Camtasia
- Experience with Vyond (Go Animate)
- Familiar with Asana
- Are a job costing wizard
- Audio and video editing skills
- Experience with other authoring tools
- Experience with LearnDash
- Experience with WordPress



WE EXPECT YOU TO PARTICIPATE IN OUR WEEKLY MEETINGS ON MONDAYS 1PM-2PM EST.