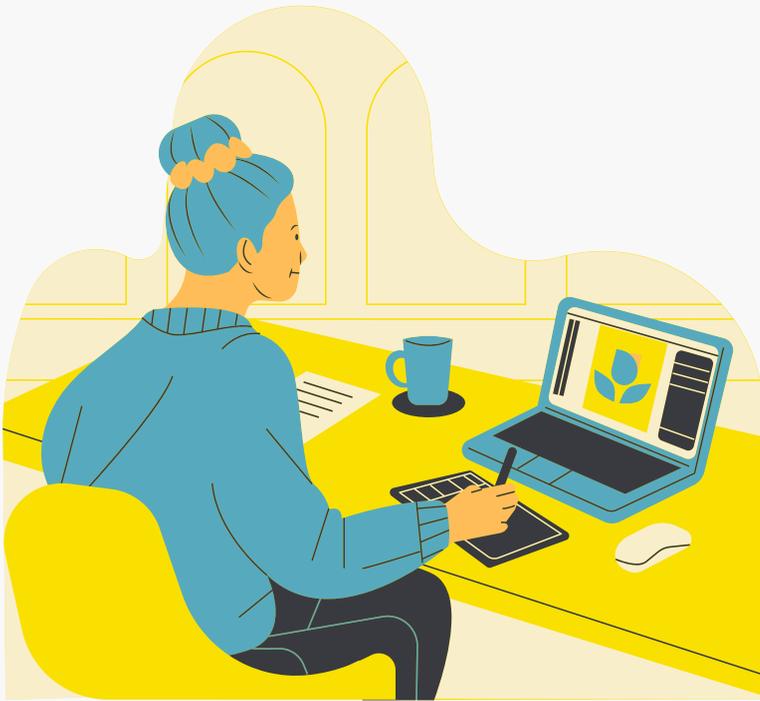


# We're HIRING



## GRAPHIC ARTIST



### JOB DESCRIPTION / MISSION

Create visually appealing graphics, printed materials, PowerPoints, and website images that earn top ratings from clients.

### REQUIRED OUTCOMES

- Generate \$90 in company revenue per production hour
- Produce projects within established deadlines and budgets
- Maintain a Job Success Score of 4.8+

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[theurldr.com/hiring](https://theurldr.com/hiring)

### CRITICAL COMPETENCIES

Candidates will need to demonstrate the following strengths to be successful in this position:

- Honesty/Integrity - Earns trust, maintains confidences, does what's right, speaks plainly, and truthfully.
- Organization/Planning - Plans, organizes, schedules, and budgets in an efficient, productive manner, focusing on key priorities.
- Intelligence - Learns quickly, demonstrates ability to understand and absorb new information proficiently.
- Attention to Detail - Doesn't let important details slip through the cracks or derail a project.
- Flexibility/Adaptability - Adjusts quickly to changing priorities and conditions, copes well with complexity and change, able to handle multiple tasks at the same time.
- Creativity/Innovation - Generates new and innovative ideas and designs in client work, has creative writing and graphic abilities.
- Teamwork - Reaches out to peers and cooperates with supervisors to establish an overall collaborative working relationship.
- High Standards - Expects personal performance and team performance to be nothing short of the best.

### CULTURAL COMPETENCIES

Here's how our team members describe our organization. Are you a good fit?

- Energetic
- Fast-paced and mildly chaotic
- Flexible
- Dynamic
- Supportive and friendly
- Enthusiastic
- Casual
- Entertaining
- Ambitious



## WHAT WE'RE LOOKING FOR IN THIS ROLE

We're a growing, fully remote e-learning agency that's looking for a smart, creative, ambitious, energetic, tech-savvy, and organized graphic designer, who isn't afraid of a challenge. Our perfect candidate is a project manager, leader, organizer, and proactive self-starter all in one. They need to be able to take our clients' boring, bland content and transform it into beautiful graphics and images that entertain, engage, and teach defined objectives.

We need someone that has experience designing graphics, PDFs, GIFs, infographics, logos, workbooks, printed materials, PowerPoints, and visual images for websites and e-learning courses.

This position requires experience in developing and maintaining efficient and effective processes that support strategic organizational objectives. You should have experience with managing multiple projects and following budgets. Your ability to meet deadlines is also critical.

### TASKS INCLUDE (NOT LIMITED TO)

- Creating graphics, images, GIFs, and infographics for e-learning courses, websites, and marketing campaigns
- Designing PowerPoints
- Create support materials including PDFs, workbooks, student guides, graphics, etc.
- Storyboarding

### BENEFITS

- Flexible schedule, set your own hours
- Profit sharing program after six months
- Work remotely, forever
- Personal development opportunities
- Fast-paced environment in high growth sector
- Supportive environment & team members
- Freedom
- Fun culture
- Meaningful work

### MUST HAVES

- 7+ years of experience in graphic design
- 5+ years of experience in InDesign & PhotoShop
- 5+ years of PowerPoint
- Up-to-date technology and high-speed internet
- Experience with Google Sheets
- Great communication skills via phone, email, chat
- Strong project management & organizational skills
- Minimum of three current references

### BONUS QUALIFICATIONS

- Experience with e-learning courses
- Experience with Camtasia
- Experience with Vyond (Go Animate)
- Familiar with Asana
- A job costing wizard
- Audio and video editing skills
- Experience with other authoring tools
- Experience with LearnDash
- Experience with WordPress



**THIS POSITION MAY BE REQUIRED TO PARTICIPATE IN OUR WEEKLY MEETINGS ON MONDAYS 1PM-2PM EST, BASED ON HIRING ARRANGEMENTS.**